

WGAS



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-17-59

Call letters W.G.A.S.

Station location South Gastonia, N. C.

M. G. M. BROADCASTING CORP. (AP 8-14-59 Eff: 8-17-59)

Name of licensee ☒ EARL O. MACE, A. CLAY GROVES AND GLEN F. MACE, d/b as MACE, GROVES AND MACE

Transmitter location Route #274, approx. 1.5 mi. SE of South Gastonia, North Carolina (BP-4-1-59)

627 Davis Park Rd., S. Gastonia, N. C. (Redesc. BS 5-31-66)

Main studio location ☒ 627 Davis Park Road, South Gastonia, North Carolina (BL-11-17-59)
☒ To be determined, South Gastonia, North Carolina (BP-4-1-59)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|---|----------------|--|--------------|--------------|-------------------|
| BP-11653 | 4-1-59 | 1420kc | 500w | Day RO | 6-1 12-1-59 |
| CP for a new standard broadcast station. | | | | | |
| BAP-445 | 8-14-59 | Voluntary assignment of construction permit to M. G. M. BROADCASTING CORP. | | | |
| Eff: | 8-17-59 | | | | |
| BMP-8659 | 8-14-59 | Mod. of CP(BP-11,653) to install a new transmitter (Gates PO-1T). | | | |
| (1) | | | | | |
| BL-7619 | 11-17-59 | 1420kc | 500w | Day | 11-17 12-1-60 |
| Lic. to cover CP (BP-11,653) for a new standard broadcast station, to specify Main Studio location as 827 Davis Park Road, South Gastonia, North Carolina and operate by remote control from studio location. | | | | | |
| BR-3807 | 1-18-61 | RENEWAL OF LICENSE | | | 1-18 12-1-63 |
| | 11-27-63 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | |
| BR-3807 | 3-26-64 | Renewal of License | | | 3-26 12-1-66 |
| BTC-4874 | 2-23-66 | Voluntary transfer of control of license corp. from A. Clay Groves, Earl O. Mace and Glenn F. Mace to Boice J. Hanna | | | |
| EFF: | 4-6-66 | | | | |
| BS-3807 | 5-31-66 | 1420kcs | 500w | Daytime | 5-30- 12-1-66 |
| Mod. of Lic. to give correct desc. of studio loc. | | | | | |
| BR-3807 | 11-18-66 | Renewal of License | | | 12-1 12-1-69 |
| TELEGRAM | 10-17-67 | PSA | 500w | | |
| BR-3807(S) | 11-26-69 | RENEWAL | | | 12-1-72 |
| BTC-6485 | 2-24-71 | VOL. TC | EFF: 4-20-71 | | |
| EBSA | 6-12-72 | | | | |
| BR-3807(S) | 12-6-72 | Renewal | | | 12-1-75 |
| BR-3807(L) | 11-26-75 | Renewal | | | 12-1-78 |
| BR780802U | 3-13-79 | RENEWAL OF LICENSE | | | 12-1-81 |
| (S) | | | | | |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Name EARL O. MACE, A. CLAY GROVES AND GLEN F. MACE, d/b asCall Letters NEW N.G.A.S.MACE, GROVES AND MACE

(P.O. - Earl O. Mace, Box 1232, Gastonia, N.Car.)

| File No. | Dated | Application for | Action | |
|-----------------------------|----------|--|---------|--------|
| | | | Nature | Date |
| BP-11,653 Rec'd Filed | 10-18-57 | Construction permit for a new standard | GRANTED | 4-1-59 |
| | 10-22-57 | broadcast station to be operated on: | | |
| | 10-22-57 | Frequency - 1420kc Power - 500w Hours of operation - Daytime Trans. location - Route #274, approx. 1.5 mi SE of city, South Gastonia, N.Car. Studio location - To be determined. South Gastonia, N.Car. Remote Control Point - Same as studio | | |
| | | Atty. - Eugene F. Mullin, Jr. Engr. - William E. Benns, Jr. | | |

COLLINS 20V

Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters W G A SName > EARL Q. MACE, A. CLAY GROVES AND GLEN F. MACE, d/b as
MACE, GROVE AND MACE

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|---|--------------------|
| | | | Nature | Date |
| EAP-445 Rec'd. Filed | 4-20-59 6-18-59 6-18-59 | Voluntary assignment of construction permit to M.G.M. Broadcasting Corp. Eugene Mullins, Jr., Att'y. | GRANTED EFF: | 8-14-59 9-17-59 |
| BWP-3659 R & F | 8-5-59 8-6-59 | Mod. of c.p. (BP-11653 which auth. new standard b/c/station) to install new transmitter (Gates BC-1T). Rhyme, Mullin, Connor, & Rhyme, Attys. | GRANTED | 8-14-59 |
| BL-7619 R & F | 8-5-59 8-12-59 | License to cover C. P. (BP-11653) for a new standard broadcast station, to specify Main Studio location as 827 Davis Park Rd. South Gastonia, North Carolina and operate by remote control from studio location. Att'y's: Rhyme, Mullin, Connor & Rhyme | Atty. called 9-29-59 re amend new name (EAP-445) FILED 10-19-59 GRANTED | 11-17-59 |
| | | Per ltr. 1-29-60 station now represented by Rhyme and Rhyme, Attys. | | |

AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call

Letters W.G.A.S.

Name M. G. M. BROADCASTING CORP.
SOUTH GASTONIA, NORTH CAROLINA

| File No. | Dated | Application for | Action | |
|---------------------------|---------------------------------|---|-----------------------------------|-------------------|
| | | | Nature | Date |
| BR-3807 Rec'd Filed | 9-30-60 10-10-60 10-10-60 | Renewal of license. | GRANTED | 1-18-61 |
| BR-3807 Rec'd Filed | 10-4-63 10-9-63 10-9-63 | Renewal of license Atty. Eugene F. Mullin, Jr. | GRANTED | 3-26-64 |
| BTC-4620 R & F | 7-29-64 7-31-64 | Voluntary transfer of control of licensee corp. from A. Clay Groves, Earl O. Mace and Glenn F. Mace to Boyce J. Hanna Atty. - <u>Mullin & Connor</u> | DISMISSED MEMO OPINION & ORDER | 5-5-65 |
| BTC-4874 R & F | 7-25-65 7-28-65 | Voluntary transfer of control of licensee corp. from A. Clay Groves, Earl O. Mace and Glenn F. Mace to Boyce J. Hanna (same applic. as above) with engr.data Atty. - <u>Mullin & Connor</u> | GRANTED EFF: | 2-23-66 4-6-66 |

FORM BC-121

Aug. 1955 #4

APPLICATION RECORD - BROADCASTING

Call
Letters W G A SName M.G.M BROADCASTING CORP
SOUTH GASTONIA, NORTH CAROLINA

| File No. | Dated | Application for | Action | |
|--|--|---|-----------------|--------------------|
| | | | Nature | Date |
| BR-3807 R & F | 8-25-66 8-29-66 | Renewal of license | GRANTED | 11-18-66 |
| BR-3807 R & F #537911 \$75 P.N. filed PRESS SEP 4 1969 | 8-15-69 8-25-69 8-25-69 8-25-69 | Renewal of license AMENDED 10-24-69 re: business interests & programming | GRANTED | 11-26-69 |
| ETC-6485 R&F #659535 \$250 (316) FEB 8 1971 | 1-20-71 1-22-71 1-22-71 | Vol. Relinquishment of positive control of lic. corp. by Boyce J. Hanna thru loss of voting rights to stock held by Earle O. Mace and Glenn F. Mace. | GRANTED EFF: | 2-24-71 4-20-71 |
| BR-3807 R & F PN Recd. PRESS OCT 11 1972 | 9-1-72 9-5-72 " " | RENEWAL OF LICENSE Sheldon C. Hofferma, Atty. | Granted | 12-6-72 |

#5

1420 kcs

Form BC-121
September 1969
12-59

APPLICATION RECORD - BROADCASTING

Call
Letters W G A S

Name M.G.M. BROADCASTING CORP.
SOUTH GASTONIA, NORTH CAROLINA

| File No. | Dated | Application for | Action | |
|------------|-------------|--------------------|---------|----------|
| | | | Nature | Date |
| BR-3807 | 7-30-75 | RENEWAL OF LICENSE | | |
| R & F | 8-5-75 | | | |
| PN Recd. | " | | | |
| PRESS | AUG 26 1975 | | GRANTED | 11-26-75 |
| BR780802UT | | RENEWAL OF LICENSE | | |
| PRESS | SEP 11 1978 | | GRANTED | 3-13-79 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

